









































































Mëët Thë Crëatörs



Author Norene Olsen is a children's book author, storyteller, and educator with a deep passion for inspiring creativity. A mother, grandmother, and great-grandmother, Norene's love for storytelling was sparked by reading to her grandchildren, which led her to pursue a career in children's literature. She is known for her ability to bring characters to life, often dressing up to entertain young audiences during storytime.

From an early age, Norene showed a natural talent for writing, having a poem published at just 10 years old. Her journey into education and teaching further fueled her passion for creativity. With an AA from SSC, a BSE from Emporia State University, and an MA from Webster University, she spent years nurturing young minds as a high school English and journalism teacher. Her time in the classroom was marked by her dedication to her students and her ability to inspire through storytelling.

Norene's journey took an unexpected turn when she enlisted in the United States Air Force in 1998, embarking on a 20-year career that saw her rise through the ranks as an Air Weapons Controller (AWC). She played a crucial role in protecting lives, including directing fighter jets to intercept airborne targets and saving over 440 lives. Her military service earned her multiple awards, including the Air Force Commendation Medal and the Meritorious Service Medal. After retiring, Norene returned to education, excelling as a teacher in the Air Force Junior Reserve Officer Training Corps (AFJROTC), where she won several "Teacher of the Year" awards. Today, as an author, Norene continues to inspire with her creativity, bringing stories to life by sparking imagination and creativity in young minds through her enchanting stories. She is dedicated to fostering a love of learning and imagination. Her journey—marked by service, leadership, and a deep passion for teaching—continues to inspire others to follow their own creative paths.



Experience. She holds a Bachelor of Fine Arts from the University of Louisiana Lafayette and certifications in UX/UI Design from CareerFoundry. Her career began as an Art Director at the University of Tampa, and she founded Graymatters Design, a highly successful freelance design studio, in 1994. Pamela earned accolades for her innovative designs, featured in prestigious design shows and publications, including David Carter's Book of American Trademarks.

Pamela's passion for education has shaped much of her career. She illustrated and designed a three-book series of ESL books for middle school students in China. In 2014, she founded thefatenvelope.com to help families navigate college admissions through personalized guidance. Pamela has contributed to community enrichment through mural painting, theater set design/wardrobing, educational workshops, and pro bono design projects. Currently, she supports schools and educators through Zen Educate in London, UK.

As a children's book illustrator, Pamela brings her visual storytelling expertise, educational insights, and artistic talent to life. Her whimsical and heartfelt illustrations capture the imagination of young readers, creating immersive visual experiences that educate and delight. Whether designing a brand, mentoring students, or crafting enchanting illustrations, Pamela remains dedicated to blending creativity with purpose.